



# Delicious ON A DIME

Delicious and Affordable  
Seasonal Recipes

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## About Delicious on a Dime

We're Myra & Laurier, the food-loving couple behind Delicious on a Dime. We live in a small village on the east coast of Canada with our three children and our boisterous black lab, Nova.

We are pretty food-obsessed (especially Myra), and spend a lot of time eating, cooking, baking, preserving, meal-planning, grocery shopping, gardening, and generally just daydreaming about food.

Our goal is to fill our blog with budget friendly recipes and tips to help you save money on groceries while eating delicious food!



## Services

We would love to work with you!  
Here are some of the things we can do:

- \* Sponsored posts
- \* Advertisements
- \* Product reviews
- \* Recipe development
- \* Food photography

## Our Audience

**75%** of the viewership  
are women

**25%** are from 25 - 34

**21%** are 55 - 64

**16%** are 45 - 54

## Location

**54%** are from the United States

**35%** are from Canada

## Devices

**60%** visit from mobile/tablet

**71%** visit from mobile

## Connect with us:



<https://www.facebook.com/DeliciousonaDime/>



<https://www.pinterest.ca/deliciouson0235/>



<https://www.instagram.com/deliciousonadime/>

We would be thrilled to work with you! Contact us at  
[myra@deliciousonadime.com](mailto:myra@deliciousonadime.com) for more details.



## Reach

October 2020

Monthly Page Views:

**39,617**

New Visitors:

**17,561**

Page Views over last 12 months:

**404,439**

Facebook Follows:

**1.8 K**

Pinterest Followers:

**2.1 K**

Instagram Followers:

**169**



**Delicious on a Dime has  
been featured on:**

**BuzzFeed**

**Parade**

**FBC**

FOOD BLOGGERS OF CANADA